

INFORMATION

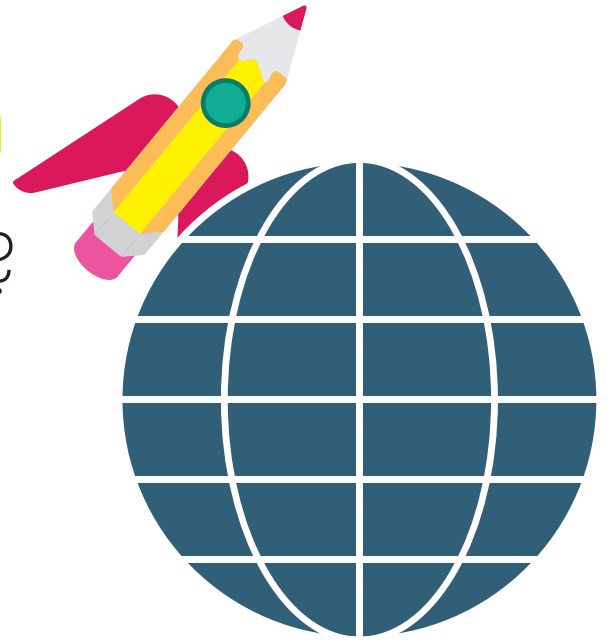
Information for parents or guardian

Your child is invited to take part in the activities for the HopefulFuturesAI. They will be taking part as part of Team here at:

PLEASE ADD NAME OF SCHOOL OR YOUTH ORGANISATION HERE

What is HopefulFuturesAI?

It is being run by a team from Northumbria University, Newcastle upon-Tyne and funded by Engineering and Physical Science Research Council. It is an exciting new project exploring how young people envision the future benefits and challenges of AI. It is inviting teams of young people from across the UK to share their thoughts and ideas about how AI may come to shape the future in positive and practical ways.



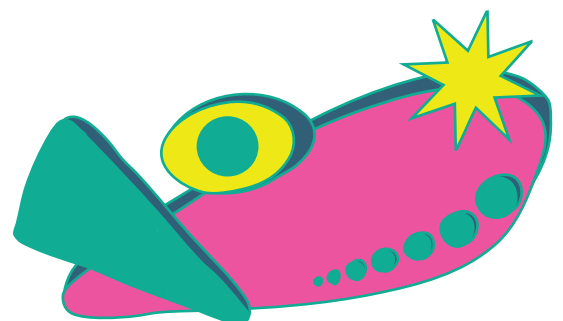
WORKING IN TEAMS, PARTICIPANTS CAN CREATE AN ENTRY FOR CONSIDERATION AS PART OF A NATIONAL EXHIBITION.

Your child is being invited to take part because:

- ✳️ They are aged 11-16 years of age
- ✳️ They live in the UK
- ✳️ They are a pupil/student/member of youth organisation in the UK

What will happen during the project?

During class/youth session time, your child will be invited to work as part of a team of 2 or more to address the brief. You can read all about on the next page!



It's 2050...

The world has evolved in remarkable ways.
AI has been developed alongside humans to help tackle major challenges.

Your team has been hired by the Global Future Tourism Board to promote what life in 2050 could look like to people living today in 2026.

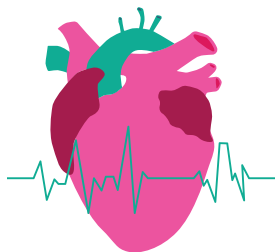
Your task is to work as a team to create an exciting travel experience that showcases one possible hopeful future where AI has played a positive role.

MAKE US WANT TO VISIT YOUR VISION FOR TOMORROW!

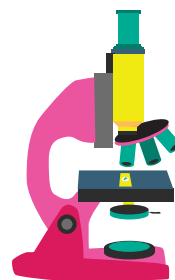
The team will be invited to focus on one of the following themes as the focus of their positive AI intervention idea:



ENVIRONMENTAL
FUTURES



HEALTHCARE 2050



FUTURE OF
LEARNING

And they can respond by creating one of the following:



SOCIAL MEDIA
CAMPAIGN
3-5 posts for
Instagram/TikTok



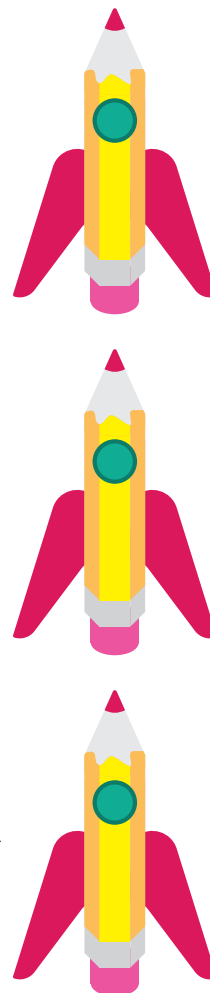
TV/VIDEO
ADVERT
60-90 seconds



TRAVEL
BROCHURE
Digital 2-4 pages



FUTURE
INTERVIEW
Podcast/video with
someone from 2050



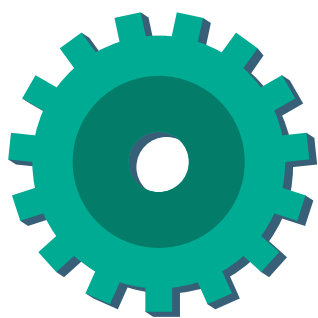
Their entry will then be uploaded to the project's website by:

INSERT NAME OF TEACHER / YOUTH WORKER WHO WILL ACT AS TEAM LEADER/FACILITATOR

Their entry will then be considered for inclusion in a national exhibition in March 2026.

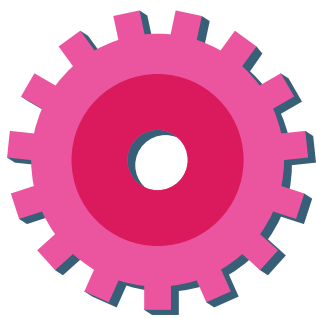
What will happen if my child takes part?

HopefulFuturesAI is an opportunity for child to work as a part of a team to showcase their work and to be able to develop their skills in (not exhaustive):



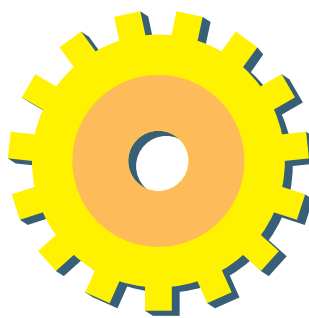
DIGITAL LITERACY

Opportunities to consider how AI might work (e.g., language learning models) and what skills you might need to use or develop AI tools.



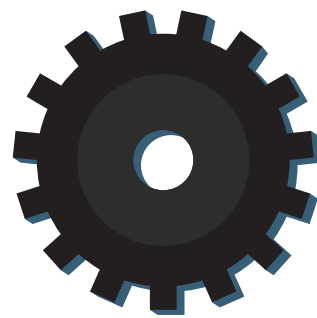
CRITICAL THINKING

Prompting debate on the development of AI and its future applications (and its limitations) and how it might address societal problems (as per focus themes).



TEAM WORKING AND COLLABORATION

Making and submitting a team entry.



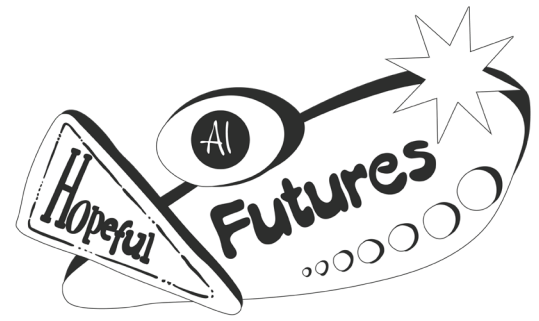
CREATIVITY

Utilising art, design, media tools or creative writing to convey their ideas

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Will my child's information be shared online?

INSERT NAME OF TEACHER / YOUTH WORKER WHO WILL ACT AS TEAM LEADER/FACILITATOR

will be the only person who needs to submit their name as contact details with this entry for submission purposes. Only the name of the team and teams' age range will be provided. Your child's name will not be included at submission stage

Will my child receive anything for taking part?

- ★ A certificate from the HopefulFutureAI team for taking part
- ★ Optional participation certificate for each person/student participating

If your child's team's entry is selected for the exhibition:

- ★ An exhibition certificate from the judging panel if your team's work is selected for display.
- ★ The panel will also send your team a letter of commendation if they think they're your work has achieved something extra – for example, it has been extra successful at explaining a new AI technology, or it has been good at addressing your chosen focus them .