

The theme I have picked is:

1



ENVIRONMENTAL
FUTURES



HEALTHCARE
2050



FUTURE OF
LEARNING

I am going to create:



SOCIAL MEDIA
CAMPAIGN
3-5 posts for
Instagram/TikTok



TV/VIDEO
ADVERT
60-90 seconds



TRAVEL
BROCHURE
Digital 2-4 pages



FUTURE
INTERVIEW
Podcast/video with
someone from 2050

Pick one of your crazy ideas from box 4, in this box draw or describe what the city you live in would look like in the year 2050, if your crazy AI solution had been invented.

5



Problem that AI solved within the chosen theme:

3

Misinformation making people believe lies

Fill this box with the CRAZIEST ideas of how AI could solve the problem in box 3!

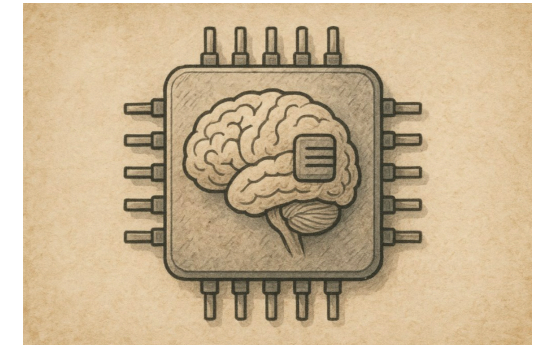
Write as many as possible.

4

- Alarms that go off when misinformation is shared
- Robots following people screaming at them if they say something false
- Your phone alerting you when you say something inaccurate

- Planes flying around writing anti misinformation messages in the sky
- Adverts on the telly that advertise anti misinformation content
- Brain implants that stop you from believing false information

Now think about the technology itself, what does it look like? Bonus points if it isn't just on a phone!



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